



ICNA CSJ 2020 Highlights

Jan - Dec 2020

Board of Directors & Staff

Imam Khalid Griggs (ICNA VP for Civic Engagement)

- Board of Directors

- Br. Muhammad Asam Asad - Chair
- Br. Mohammad Yousufuddin
- Br. Junaid Qureshi
- Br. Arif Khan
- Br. Naeem Baig
- Br. Tariqur Rahman
- Br. Muhammad Yunus
- Br. Shahid Mansoor
- Br. Musab Abdali
- Br. Iftikhar Shahzad
- Sr. Faizah Aslam
- Sr. Hena Syed

- Staff

- Zahid Bukhari (Executive Director)
- Rameez Abid (Communications)
- Patricia DeArmas (Graphic designer)
 - Worked 5 months
- Sarah Mansarah (Grant writer)
 - Worked 8 months
- Bisma Ahmed (Graphic designer)
- Hamza Khan (IT/Marketing)
- Zain Baig (Chapter coordinator)
- Zahrah Mir (Writer/Researcher)
- Thoraia Ahmed (Field Specialist)

CSJ Team Leads (12 States - 16 Chapters)

- NEW YORK – Tariq ur Rahman
- NEW JERSEY – Atif Nazir
- ILLINOIS – Ikram Hussein
- CALIFORNIA - Waqas Syed
 - SOUTHERN CA - Waqas Syed
 - BAY AREA, CA – Ammar Aijazi
- TEXAS
 - DALLAS - Furqan Ansari
 - HOUSTON – Omar Syed
- FLORIDA - Syed Yusuf
 - ORLANDO – Syed Yusuf
 - MIAMI – Irshaad Mohammad
 - JACKSONVILLE – Atique Khan
- MARYLAND – Iqbal Malik
- VA/DC – Rameez Abid
- MICHIGAN – Hussein Arbab
- MASSACHETUSES – Nawal Ahmed
- COLORADO – Ahmed Salih
- GEORGIA – Nadeem Mahmood



Highlights of 2020

- Campaign Against Police Brutality
 - Webinars (22)
 - Rallies (15)
 - Billboards
 - Video contest
- #FreemamJamil Campaign
 - Rallies, webinars, carousel, and video
 - Partnership between YM, Embrace and CSJ
- Digital human chain around UN
 - Kashmir
 - Modi's speech
- Webinars
 - Global injustices
 - Rohingya, Kashmir, Palestine, Uighur, Bosnia, Hindutva
- Siblings of Hate Virtual Conference
 - Award to Imam Jamil
 - Annual fundraising
- Social Justice Sessions @ ICNA SE Convention
- Digital Marketing
 - Digital ads
 - Graphic designs
 - Carousels, viral video, flyers
- Grants
 - \$50k+ grants collected (8)
- Civic Engagement
 - 2020 presidential election
- Chapters' active participation
- Active participation with partners

Our Five Avenues of Work

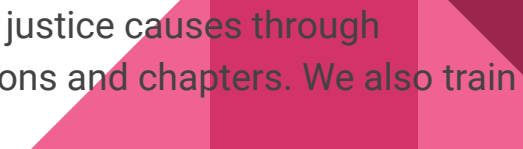
Public advocacy – We participate in constructive protests/rallies and other forms of advocacy to bring about awareness surrounding issues of injustice in our society. We also serve as an advocacy arm for ICNA, ICNA Relief, and HHRD.

Partnerships/coalitions – We proudly and consistently work with both Muslim and Non-Muslim organizations. Some of these names include: NCPCF, USCMO, National Religious Campaign Against Torture, Interfaith Workers Justice, Religions for Peace-USA, and others.

Publish Materials – We publish materials related to social justice issues (brochures, pamphlets, booklets, reports, CDs, DVDs, etc.).

Communications - We keep our subscribers updated and engaged through newsletters, action alerts, and social media.

Community Mobilization – We mobilize the Muslim community for social justice causes through establishing CSJ teams in various states and cities with help of ICNA regions and chapters. We also train and prepare ICNA rank and file and other activists for civic engagement.



CSJ Digital Growth

	2019	2020	Growth
Facebook	9074	13,465	48.39%
Twitter	309	415	34.30%
Instagram	169	663	292.31%
Newsletters	44	50	12%
Website Views	89,000	69,859	-21.51%
YouTube	0	124	New Channel

Revenue Chart

Year	Markaz	ICNA CSJ
2018	\$206,830	\$27,248
2019	\$206,784	\$157,046
2020	\$174,401	\$230,016



Sample Images

**WHY ARE MUSLIMS
BOYCOTTING FRANCE?**

Updates on what's going on

ICNA COUNCIL FOR SOCIAL JUSTICE

What does **Mulan** have to do with the **Uighur Muslims?**

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ICNA COUNCIL FOR SOCIAL JUSTICE

To RSVP visit icnacsj.org/ChainAgainstModi

DIGITAL HUMAN CHAIN AGAINST MODI

Around the United Nations
SEPT. 26TH, 9AM EST

ICNA COUNCIL FOR SOCIAL JUSTICE

Join us to commemorate the abrogation of Articles 370 and 35A by the Indian government one year ago that has worsened the oppression of those in Kashmir

ICNA COUNCIL FOR SOCIAL JUSTICE

CAR RALLY FOR KASHMIR

SUNDAY AUGUST 30TH | 5:00PM
3300 CAPITOL AVE, FREMONT, CA 94538 (FREMONT CITY HALL)

Vehicles can be decorated with banners, posters, etc in solidarity with Kashmir. Attendees must maintain social distancing, bring prayer rugs, wear a mask, and obey all traffic rules.

The Truth About CUTIES

Shedding light on the Netflix film controversy

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ICNA COUNCIL FOR SOCIAL JUSTICE

THERE WAS NO JUSTICE FOR BREONNA TAYLOR.

NOW WHAT?

ICNA COUNCIL FOR SOCIAL JUSTICE

Get involved. Share.

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ICNA Council for Social Justice

